

# Business Calculus

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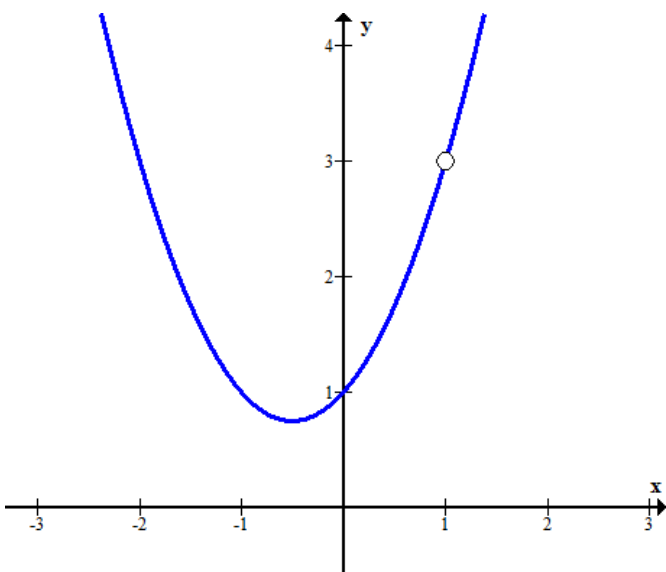
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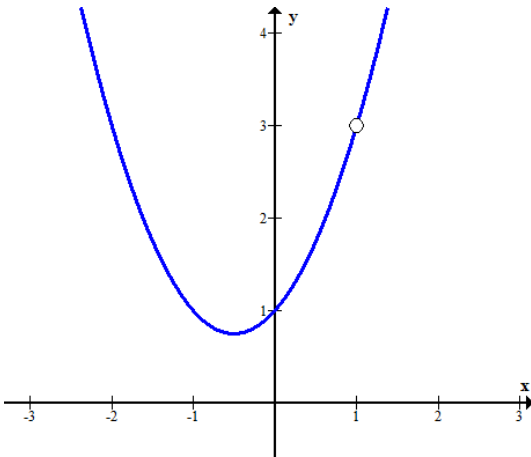
Chapter 1 - Limits A Numerical and Graphical Approach

Look at the graph of  $f(x) = \frac{x^3 - 1}{x - 1}$ . Can you guess what the function values are approaching as  $x \rightarrow 1$ ?



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$x$	0.9	0.99	0.999		1.001	1.01	1.1
$f(x)$							

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## Limit

### Definition 1.1

Let  $f$  be a function. As  $x$  takes values closer and closer (not equal) to  $a$  on both sides, the corresponding  $y$  values get closer and closer to  $L$ . Then the **limit** of  $f(x)$  as  $x$  approaches  $a$  is  $L$ , written

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# Left and Right Hand Limits

## Example 1.2

Consider  $\lim_{x \rightarrow 2} x^2 - x + 2$

$x$	$y$	$x$	$y$
1	2	3	8
1.5	2.75	2.5	5.75
1.9	3.71	2.1	4.31
1.99	3.9701	2.01	4.0301
1.999	3.997001	2.001	4.003001
↓	↓	↓	↓

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## Theorem 1.3

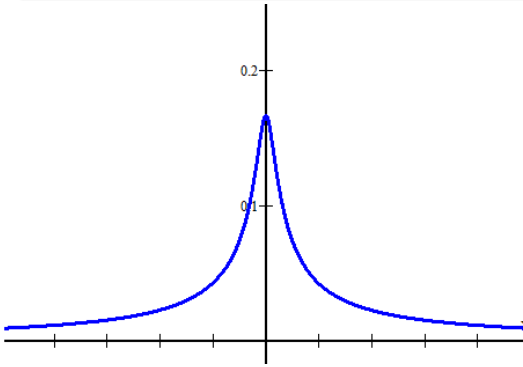
*As  $x$  approaches  $a$ , the limit of  $f(x)$  is  $L$  if the limit from the left and right exist and both are  $L$ . In other words,*

$$\text{If } \lim_{x \rightarrow a^-} f(x) = \lim_{x \rightarrow a^+} f(x) = L \text{ then } \lim_{x \rightarrow a} f(x) = L$$

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## Example 1.4

The graph of  $f(x) = \frac{\sqrt{x^2 + 9} - 3}{x^2}$  is shown below. Find  $\lim_{x \rightarrow 0} \frac{\sqrt{x^2 + 9} - 3}{x^2}$



$x$	$y$	$x$	$y$
.1	.1666	-.1	.1666
.01	.1667	-.01	.1667
.001	.166667	-.001	.166667
↓	↓	↓	↓
	.1666...		.1666...

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## Example 1.5

Let  $g(x) = \begin{cases} x^2, & x < 2 \\ x + 2, & x \geq 2 \end{cases}$

Find  $\lim_{x \rightarrow 2} g(x)$  by first drawing a graph.

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## Example 1.6

$$\text{Let } g(x) = \begin{cases} x^2, & x \neq 2 \\ 2, & x = 2 \end{cases}$$

Find  $\lim_{x \rightarrow 2} g(x)$  by first drawing a graph.

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## Example 1.7

Graph  $f(x) = \begin{cases} -x + 4, & x < 3 \\ x - 3, & x > 3 \end{cases}$ . Then find  $\lim_{x \rightarrow 3^-} f(x)$ ,  $\lim_{x \rightarrow 3^+} f(x)$ , and  $\lim_{x \rightarrow 3} f(x)$ ,

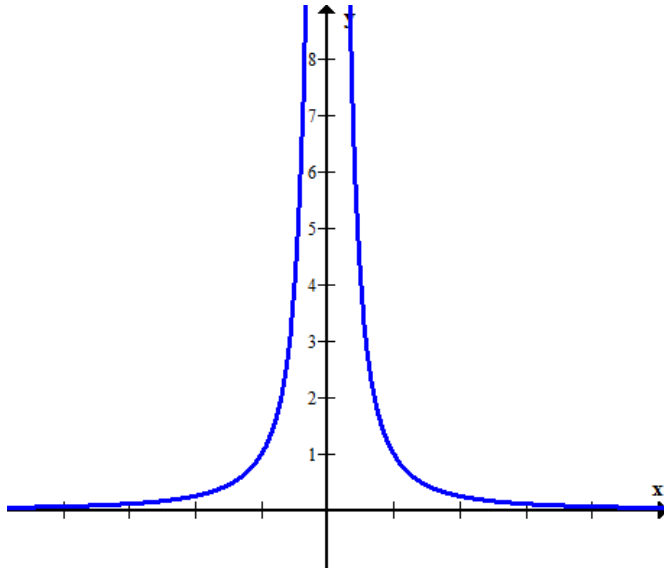
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# Existence of Limits

The limit of  $f$  as  $x$  approaches  $a$  may not exist.

- 1 If  $f(x)$  becomes infinitely large (positive or negative from both sides) as  $x$  approaches the number  $a$  from either side, then we write

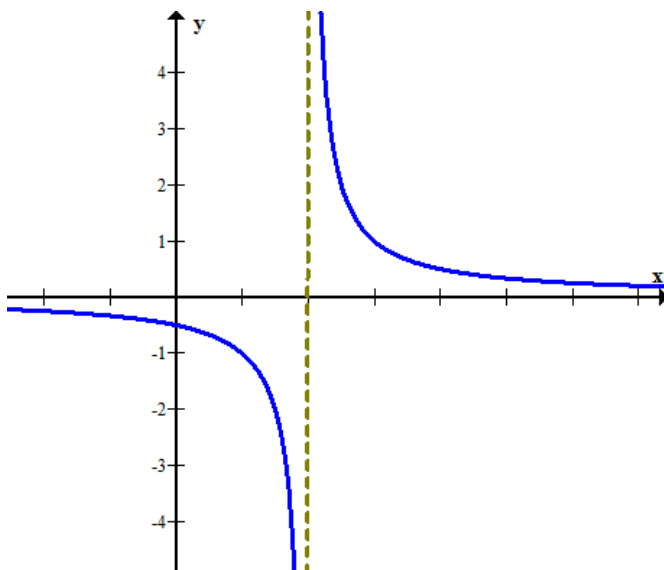
$$\lim_{x \rightarrow a} f(x) = \infty \text{ or } \lim_{x \rightarrow a} f(x) = -\infty$$



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- 2 If  $f(x)$  becomes infinitely large (positive) on one side of  $a$  and infinitely large (negative) on the other side of  $a$ , then

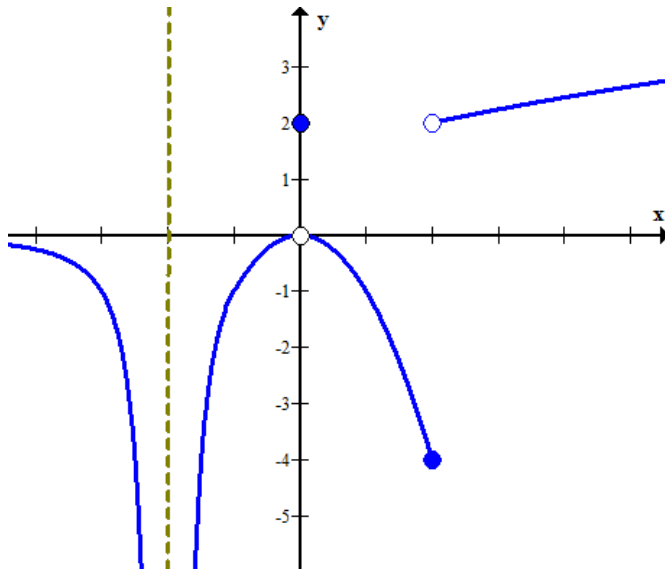
$$\lim_{x \rightarrow a} f(x) = \text{Does not exist}$$



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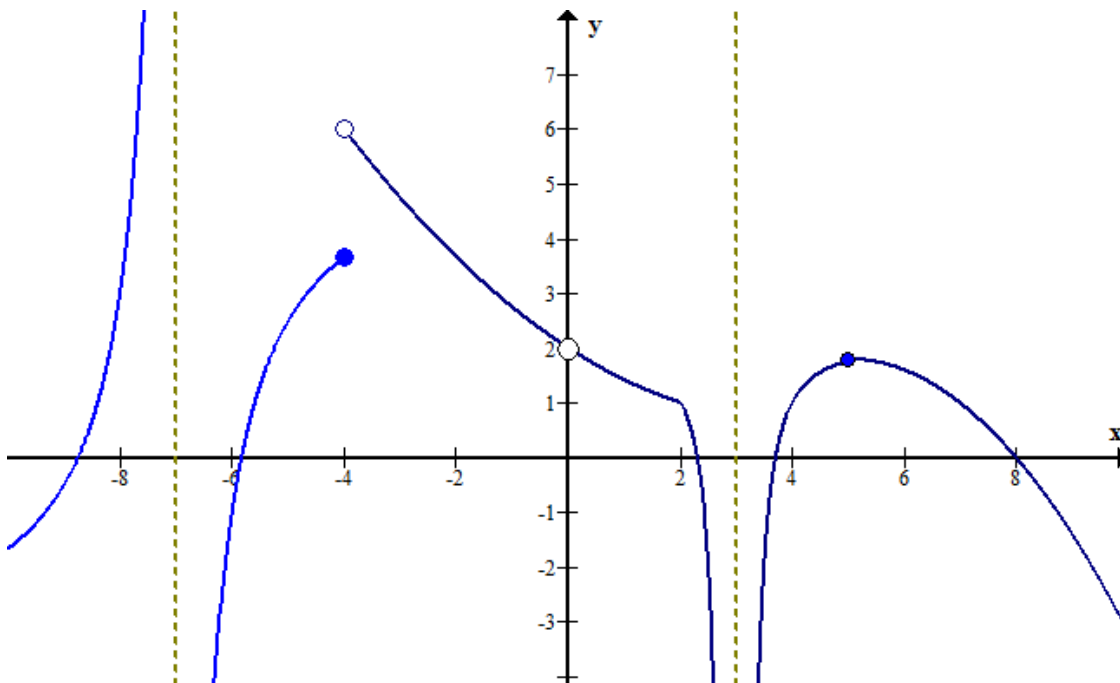
3 If  $\lim_{x \rightarrow a^-} f(x) = L$  and  $\lim_{x \rightarrow a^+} f(x) = M$  where  $L \neq M$ , then

$$\lim_{x \rightarrow a} f(x) = \text{Does not exist}$$



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## Example



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## Example

Consider the function  $f(x) = \frac{1}{x-3} + 4$ . Find  $\lim_{x \rightarrow \infty} f(x)$  and  $\lim_{x \rightarrow 3} f(x)$  using a table and the graph.

